

# User Manual

**Books24x7**

**By iGroup Thailand**





## *About Books24x7*

Pioneer in digital reference libraries since 1995

- Originally focused on PC OEM market
- Pioneered Referenceware<sup>®</sup> in 1999
- Investors included Sigma Partners, Commonwealth Capital & MIT
- Acquired by SkillSoft in December 2001
- Growth in collections and content





# Sample Publishers



no starch press



SYNGRESS





## Step 1 - เริ่มต้นครั้งแรกสู่ Books 24x7

Books24x7 - Mozilla Firefox

File Edit View History Bookmarks Tools Help

Rt มหาวิทยาลัยเทคโนโลยีราชมงคลธัญบุรี x Rt เชิญทดลองใช้งานฐานข้อมูล Books24x7... x Rt ฐานข้อมูลต่างประเทศ > LIBRARY@RM... x Books24x7 x Booknet - URL Link ทดลองใช้งานฐาน...

library.books24x7.com/login.asp?ic=0

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Password:

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Frequently Asked Questions

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RSS feed

1. จาก URL Link ที่ได้จากที่สำนักพิมพ์ส่งให้ ใส่เข้าไปแล้ว Enter จะปรากฏหน้าอย่างที่เราเห็น
2. คลิกคำสั่ง Register เพื่อเข้าไปลงทะเบียนใช้งาน (สำหรับผู้ใช้ครั้งแรกเท่านั้น)



## Step 2 - เริ่มต้นครั้งแรกสู่ Books 24x7

Firefox Books24x7 Booknet - URL Link "Books24x7" สำหรับ... Books24x7

library.books24x7.com/registration.asp

Books24x7 My Home Account Info Help

LOG OUT SUPPORT

Registration

**User Information:**

All fields required.

E-Mail Address:

Confirm E-Mail:

Books24x7 will not share your identity, e-mail address, or any other information about you with any other organization without your permission. See our [privacy policy](#) for details.

**Membership Agreement:**

Click here to [read the membership agreement](#) in a full page.

Skillport / Books24x7 Terms and Conditions of Use

Last Updated November 30, 2012

A pioneer in the learning field, Skillsoft provides cloud-based learning solutions for customers worldwide, including global enterprises, government, education, and small to mid-sized businesses. These terms and conditions, including the Privacy Policy and Cookie Statement [http://www.skillport.com/skillport\\_privacy\\_policy.html](http://www.skillport.com/skillport_privacy_policy.html) which are incorporated

If there are no problems with this registration form, we will send a confirmation message to the e-mail address you specified above. Otherwise, this page will display again with further instructions.

I Agree  I Don't Agree

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Books24x7 and Reference Complete Client 2.6.0 of Books24x7, Inc. Skillsoft

3.ใส่ e-mail สำหรับลงทะเบียนและยืนยัน e-mail อีกครั้ง

4. กดปุ่มยอมรับ (I Agree) หลังจากนั้นระบบจะส่ง Password ไปยัง e-mail ที่ใช้ลงทะเบียน



# Step 3 - ป้อน Username & Password เพื่อเข้าสู่ฐานข้อมูล Books24x7

Firefox | Rattana Bundit University (R... | Books24x7 | Booknet - URL Link "Books2... | Books24x7 | Welcome to Books24x7 - kat...

library.books24x7.com/login.asp?ic=0

**books24x7**

To access your institution's subscription, please login below.

Need a free username and password? [Register](#)

Username:

Password:

[Log In](#)

[Forgotten your login information?](#)

Contact Tech Support  
Frequently Asked Questions

1

2

3

1.หลังจากเข้าไปเช็ค e-mail แล้ว นำ Username และ Password ที่ระบบส่งไปให้ป้อนเข้าไปในช่องว่าง

2.กดปุ่ม Login(หลังจากที่ Login แล้ว ระบบอาจจะให้เปลี่ยน Password ใหม่เพื่อให้เป็นของตัวเองอีกครั้ง)

3.หลังจากนั้น ก็จะปรากฏเป็นหน้าจออย่างที่เห็น เป็นอันเสร็จกระบวนการลงทะเบียน

**\*\***การลงทะเบียนจะทำแค่ครั้งแรกเท่านั้น ครั้งต่อไปก็ใช้ Username & Password ที่ลงทะเบียนไว้ได้เลย



# Homepage (หน้าแรก)



Suvisa | iGroup

My Home Account Info Help

Mobile Users

LOG OUT SUPPORT Search: All Content All Collections GO Advanced Search

My Home Tools: Plus text Tips

- Personal Folders
- Default
- My Lib
- System Folders
- What's New
- Top Titles
- Recommended
- History
- Manage Folders

**What's New** ✓ My Home Folder

Live Events	Titles	@ Books24x7
-------------	--------	-------------


### Books24x7 News

**What are you searching for?**


*Search Hints...*

As you type into the search box, the Books24x7 search engine anticipates what you're typing and offers suggestions in real time. You can choose one of the suggestions offered, or simply continue typing your search terms.

**Enhanced Notes feature**

 You can now create notes quickly and easily without leaving the page. To make notes, click on the notes tool and enter text into the popover window that appears on the page. When viewing a content page, you can attach notes to the page at the paragraph level by selecting any of the anchors shown at the beginning of every paragraph or line. [Find out more.](#)

**Books24x7 On the Go™ mobile access**

 Most Books24x7 users have the option to access the site via a mobile device. Click on the "Mobile Users" icon, in the upper right corner of each page for more information, and your personal login instructions.

**Are you new to Books24x7?**

Take the virtual tour and consult the [Getting Started](#) section of the Knowledge Base.



**Upcoming Webinars**

SkillSoft offers a number of free webinars on HR and Learning topics. [View the full list of upcoming and archived webinars.](#)

**Good to Know**

- [View Live Statistics](#)
- [View all Collections](#)
- [Coming Soon List](#)
- [Corporate Announcements](#)

**Browse Topics**

View by: 50Lessons Topics

- Change
- Communication
- Customers
- Entrepreneurship
- Ethics & Responsibility
- Finance
- Global Business
- Human Resources
- Innovation
- Leadership
- Managing People
- Operations
- Past Live Events
- People Development
- Sales & Marketing
- Strategy
- Technology



# Search - Simple & Advanced



Simple Search

Advanced Search

Suvisa | iGroup

Mobile Users

LOG OUT | SUPPORT | Search:  | All Content | All Collections | GO | Advanced Search

My Home | Tools: Plus text Tips

Browse Topics (Subject)

- Personal Folders
- Default
- My Lib
- System Folders
- What's New
- Top Titles
- Recommended
- History
- Manage Folders

**What's New** My Home Folder

Live Events | Titles | @ Books24x7

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- [Corporate Announcements](#)

**Browse Topics**

View by:

- Change
- Communication
- Customers
- Entrepreneurship
- Ethics & Responsibility
- Finance
- Global Business
- Human Resources
- Innovation
- Leadership
- Managing People
- Operations
- Past Live Events
- People Development
- Sales & Marketing
- Strategy
- Technology





# Search - Browse Subject (ค้นหาแบบไล่เรียง)



Suvisa | iGroup

My Home Account Info Help

Mobile Users

LOG OUT

SUPPORT

Search:

All Content

All Collections

GO

Advanced Search

Browse

Tools

Publishing Partners

Browse by Publisher

## Publishing Partners

- 20 Minute Press
- 29th Street Press
- 3Circle Partners
- 50Lessons
- A & C Black
- A K Peters
- Academic Press
- Acanthus Publishing
- Accountability Press
- Adams Media
- Adizes Publications
- Adrian Slywotzky
- Adrian Wooldridge
- Advanced Knowledge
- AIAA
- AiAiYo Books, LLC
- Allan Cohen
- Allen & Unwin
- Allworth Press
- ALTHOS
- AMACOM
- American Management Association
- American Management Association/Human Resources Institute
- American Payroll Association
- Amin Rajan
- Analytics Press

- Karen Moloney
- Keith Abraham
- Keith Yamashita
- Ken Wright
- Kendall Hunt Publishing Company
- KnowledgeInbox
- Kogan Page
- Lakeview Research
- Laura Goodrich
- Laura Stack
- Lauson Publishing
- Laxmi Publications
- Les Green
- Les McKeown
- Liisa Välikangas
- Limelight Media
- Linda Bernardi
- Linda Hill
- Listeners Press
- Liz Mellon
- Liz Strauss
- Liz Wiseman
- Lorraine Heggessey
- Lynda Gratton
- M. E. Sharpe, Inc.
- M3 Planning

## Browse Topics

View by:

Publisher

- 20 Minute Press
- 29th Street Press
- 3Circle Partners
- 50Lessons
- A & C Black
- ▼ CRC Press
  - A K Peters
  - Auerbach Publications
  - Focal Press
  - Infosys Press
  - Productivity Press
  - St. Lucie Press
- ▼ Elsevier Science and Technology Books, Inc.
  - Academic Press
  - Butterworth-Heinemann
  - CIMA
  - CMP Books
  - Digital Press
  - Elsevier Science and Technology Books, Inc.
  - Gulf Professional Publishing
  - Morgan Kaufmann Publishers
  - Newnes



# Search Result (ผลการค้นหา)



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My Home Account Info Help

Mobile Users

LOG OUT SUPPORT

Search: energy

All Content

All Collections



Advanced Search

Browse



Plus Text



Tips

## Search Results

Number of Titles

3938 titles found for query:



energy

Number of Titles

All Collection

Search Within

All Content

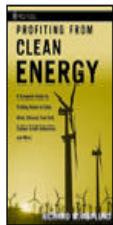
Search

Titles: [1-10] 11-20 21-30 31-... (of 3938)

Filter Options

Title

Titles & Detail



### Profiting from Clean Energy: A Complete Guide to Trading Green in Solar, Wind, Ethanol, Fuel Cell, Carbon Credit Industries, and More

by Richard W. Asplund

John Wiley & Sons © 2008 (370 pages) Citation

ISBN:9780470117998

Citation

Discussing exactly what it takes to effectively invest in clean energy, this guide provides an in-depth explanation of the technology and industry structure behind various sectors of this field.

Topics: [Economic Influences](#), [Investing](#)

Top Section Hits (of 50 in this title)

- Clean Energy Investments and Performance—*The Show Has Just Begun*
- Clean Energy Potential—*Double-Digit Growth for Decades*
- Power Efficiency—*"The Cheapest and Most Available Source of Energy is the Energy We Waste"*

Relevant Chapters in the [Table of Contents](#)

## Browse Topics

View by:

Finance Topics

Accounting

Alliances, Partnerships and Joint Ventures

Auditing

Certification Prep

Consolidation & Mergers

Credit & Loans

Economic Influences

Ethics

General References

Government & Non-Profit

Insurance

International Issues

Investing

Operations Management

Planning & Budgeting

Real Estate

Risk Management

Sarbanes-Oxley Compliance

Selling Financial Services



# Focus Search (Filter) (กรองรายละเอียด)

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My Home Account Info Help

Mobile Users

LOG OUT SUPPORT Search: energy All Content All Collections GO Advanced Search

Browse Tools: export Minus Text Tips

## Search Results

3937 titles found for query:

energy in All Content All Collection

Search Within All Content Search

Titles: [1-10] 11-20 21-30 31-... (of 3937) Filter Options

- MP3s
  - PDFs
  - CDs
  - MP4s
- Notes Recommended
- Copyright from - to
- Pages

Filter Options

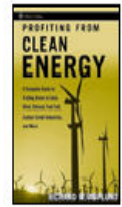
Add Bookmark

**Browse Topics**

View by: 50Lessons Topics

- Change
- Communication
- Customers
- Entrepreneurship
- Ethics & Responsibility
- Finance
- Global Business
- Human Resources
- Innovation
- Leadership
- Managing People
- Operations
- Past Live Events
- People Development
- Sales & Marketing
- Strategy
- Technology

Title
-------



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by Richard W. Asplund  
John Wiley & Sons © 2008 (370 pages) Citation  
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Discussing exactly what it takes to effectively invest in clean energy, this guide provides an in-depth explanation of the technology and industry structure behind various sectors of this field.

Topics: [Economic Influences](#), [Investing](#)

Accessed 19 days ago





# Book Preview (แสดงรายละเอียดหนังสือ/เอกสาร)



Suvisa | iGroup

My Home Account Info Help

Mobile Users

LOG OUT SUPPORT

Search: energy

All Content

All Collections



Advanced Search

Browse

Tools:



back to list



next title



share



Minus Text



Tips



add note



add to folders



purchase hardcopy

Table Of Contents

Back Cover

Related Titles

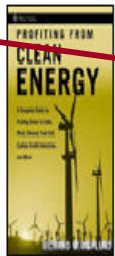
Related Topics:

Economic Influences

Investing

Collections:

FinancePro



## Profiting from Clean Energy: A Complete Guide to Trading Green in Solar, Wind, Ethanol, Fuel Cell, Carbon Credit Industries, and More

by Richard W. Asplund

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ISBN: 9780470117996

Discussing exactly what it takes to effectively invest in clean energy, this guide provides an in-depth explanation of the technology and industry structure behind various sectors of this field.

Recommend?  yes  no

Related Titles

Table of Contents

Profiting from Clean Energy—A Complete Guide to Trading Green in Solar, Wind, Ethanol, Fuel Cell, Power Efficiency, Carbon Credit Industries, and More

### Related Topics & Titles

... and Performance—The Show Has Just Begun

- Chapter 2 - Catalysts for the Clean Energy Industry
- Chapter 3 - The Government Push—Strong Enough to Get Clean Energy to Fossil Fuel Parity?
- Chapter 4 - Clean Energy Potential—Double-Digit Growth for Decades
- Chapter 5 - Solar Power—The Sky is the Limit

Table of Contents

### Browse Topics

View by:

Finance Topics

- Accounting
- Alliances, Partnerships and Joint Ventures
- Auditing
- Certification Prep
- Consolidation & Mergers
- Credit & Loans
- Economic Influences
- Ethics
- General References
- Government & Non-Profit
- Insurance
- International Issues
- Investing
- Operations Management



# Tools Option (เครื่องมือในการจัดการเอกสาร)

Suvisa | iGroup



My Home Account Info Help

Mobile Usr

LOG OUT SUPPORT

Search: mp3

All Content

All Collections

GO

Advanced Search

Content

Tools:

- back to list
- next title
- highlighting on
- next search hit
- share
- Minus Text
- Tips
- add a bookmark
- add note
- add to folders
- purchase hardcopy

Tools Options

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Chapter 9

- MPEG-1
  - MPEG-2
  - MPEG File Formats
  - MPEG-1 Video
  - MPEG-2 Video
  - Audio
  - MPEG-1 for Universal Playback
  - MPEG-2 for Authoring
  - MPEG-2 for Broadcast
  - MPEG Compression Tips and Tricks
  - MPEG-2 Encoding Tools
- Search Hits
  - MP3
  - MP3(MP3 Rate Control Modes)
  - MP3(MP3 Modes)
  - MP3(MP3 Encoding Examples)
  - MP3(FhG)
  - Silverlight(Silverlight for

**Chapter 9 - MPEG 1 and 2**  
 Compression for Great Video and Audio  
 by Ben Waggoner  
 Focal Press @ 2010 Citation  
 Recommend?  yes  no

Scroll Bar & Next Page

Previous 
←
◆
→
 Next

Chapter 9: MPEG 1 and 2

MPEG-1

Table of Contents & Search Hit

MPEG-1, released in October 1992, was the Moving Pictures Experts Group's first standard, and it offered revolutionary quality for its time. Although it has been eclipsed by later technologies, it laid the foundation for them as well as digital video for consumer electronics.

MPEG started out following the success and technical approaches of JPEG for still images and H.261 for videoconferencing, and as such is a pretty typical 8x8 DCT codec with motion compensation.

The initial hype for MPEG-1 was its application as a compression format for Video CD and interactive movies on desktop computers. The interactive movie angle never really caught on—it required users to buy a \$200 card to get full-motion video, and having to sit back and watch a blocky video clip between doing stuff never amounted to compelling game play. It quickly became clear that users were much more interested in fully interactive real-time 3D games than in interactive cinema. Most CD-ROM projects made use of QuickTime or AVI, both of which offered greater flexibility and lower decode requirements. By the time computers sported CPUs fast enough for MPEG-1 playback to be



# การดึง Citation (บรรณานุกรม)



My Home Account Info Help

Mobile Use

LOG OUT SUPPORT

Search: Tom Plate

- Author/Speaker

All Collections



Advanced Search

Tools:

- back to list
- highlighting on
- next search hit
- share
- Minus Text
- Tips
- add a bookmark
- add note
- add to folders
- purchase hardcopy

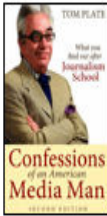
Content

Table of Contents

Chapter Two

Notes and Bookmarks

Create a Note



## Chapter Two - Long Island Newsday: From Potato Fields to a Field of Dreams (1970-1971)

Confessions of an American Media Man: What You Find Out After Journalism School, Second Edition

by Tom Plate

Marshall Cavendish © 2010 Citation



Recommend?  yes  no

Previous

Next

## Chapter Two: Long Island Newsday: From Potato Fields to a Field of Dreams (1970-1971)

I fell into my first gig in the news media profession through a series of accidents. By accident, my junior high school newspaper needed an editor— and I was the only silly fool who wanted the job. In high school, it seemed like working for the student newspaper would be a fun place to hang out, and during my awkward teen years, it provided a network of social contacts. The truth is, if you have worked on your student newspaper in high school or college (or both), be very careful: you may be tragically fated to go the distance as a career journalist.

The propensity to take  
 The *Amherst Student* was an  
 the helm each once a week a  
 The *Amherst Student*, as it tu  
 interviewed for a summer inte  
 vacation) but by the distinguis  
 Amherst is a very small New  
 those schools, or Amherst, g  
 Well, this is how it happens,  
 is then one of those jump-the  
 and determination?

Citation for this title:

Plate, Tom. "Chapter Two - Long Island Newsday: From Potato Fields to a Field of Dreams (1970-1971)". *Confessions of an American Media Man: What You Find Out After Journalism School, Second Edition*. Marshall Cavendish. © 2010. Books24x7. <<http://common.books24x7.com/toc.aspx?bookid=41903>> (accessed March 5, 2013)

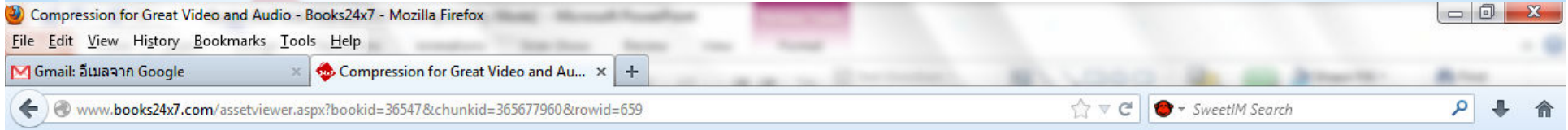
Chicago  MLA  APA

[Export to RefWorks](#)

journalists before they even knew it.  
 and I shared the position of managing editor and put out the bi-weekly by taking  
 American establishment journalism. After the summer of my junior year, I  
 interview was conducted not by the personnel chief (delightfully, he/she was on  
 first alumnus. Bingo! (Better to be lucky than good, eh?)  
 ni like Harvard or Cornell or Stanford. And, for whatever reason, few graduates from  
 news executive of the capital's powerful newspaper coming from Amherst?  
 and they figure you may be what they need—in fact, what they need right now! This  
 I you flash your true genius and razzle-dazzle them with your commitment, energy



# Create Note (แบบบันทึกช่วยจำ)



Suvisa | iGroup

My Home Account Info Help

Mobile Users

LOG OUT SUPPORT Search:  All Content All Collections GO Advanced Search

Tools: back to list next title highlight off next search hit share Minus Text Tips

add a bookmark add note add to folders purchase hardcopy

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Chapter 9

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  - MPEG-2
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  - MPEG-1 Video
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    - MPEG-2 for Authoring
  - MPEG-2 for Broadcast
  - MPEG Compression Tips and Tricks
  - MPEG-2 Encoding Tools
- Search Hits
- Compression for Great Video and Audio - Master Tips and Common Sense
- Uncompressed Video and Audio: Sampling and Quantization(Quantization Levels and Bit Depth)
- Production, Acquisition, and Post Production(Introduction)
- Flash(Introduction)
- Optical Disc: DVD, Blu-Ray, and ROM(Blu-ray)
- Introduction(Overview)
- Seeing and Hearing(Hearing)
- Uncompressed Video and Audio: Sampling and

**Chapter 9 - MPEG 1 and 2**  
Compression for Great Video and Audio  
by Ben Waggoner  
Focal Press © 2010 Citation  
Recommend?  yes  no

Chapter 9: MPEG 1 and 2

MPEG-1

MPEG-1, released in October 1992, was the Moving Pictures E later technologies, it laid the foundation for them as well as digital

MPEG started out following the success and technical approach with motion compensation.

The initial hype for MPEG-1 was its application as a compress caught on—it required users to buy a \$200 card to get full-motion game play. It quickly became clear that users were much more into QuickTime or AVI, both of which offered greater flexibility and lower ubiquitous, other codecs were emerging that offered superior compression efficiency and flexibility.

Initially, Video CD also looked to be an abysmal failure. The quality it produced was barely that of VHS, let alone the Laserdiscs then beloved by videophiles. However, once hardware costs dropped enough, Video CD became enormously popular in Asia, due to the prevalence of very cheap pirated movies and ubiquitous, inexpensive players.

Create Note

Title: **Compression for Great Video and Audio**

Use a  to select content to annotate

Add Title to folders

Label

Note

Create Cancel

Next

clipped by

CT codec

ever really

ompeiling

made use of

be

Next

Skillssoft



# Add a Bookmark (ทำเครื่องหมายคั่นหน้า)



Suvisa | iGroup

My Home Account Info Help



LOG OUT

SUPPORT

Search: compression for great video

All Content

All Collections



Advanced Search

Content

Tools:

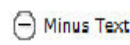


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Chapter 9

MPEG-1

MPEG-2

MPEG File Formats

MPEG-1 Video

MPEG-2 Video

Audio

MPEG-1 for Universal Playback

MPEG-2 for Authoring

MPEG-2 for Broadcast

MPEG Compression Tips and Tricks

MPEG-2 Encoding Tools

Search Hits

Compression for Great Video and Audio - Master Tips and Common Sense

Uncompressed Video and Audio: Sampling and Quantization(Quantization Levels and Bit Depth)

Production, Acquisition, and Post Production(Introduction)

Flash(Introduction)

Optical Disc: DVD, Blu-Ray,



## Chapter 9 - MPEG 1 and 2

Compression for Great Video and Audio

by Ben Waggoner

Focal Press © 2010 Citation



Recommend?  yes  no

Previous

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Initially, Video CD also looked to be an abysmal failure. The quality it produced was barely that of VHS, let alone the Laserdiscs then beloved by videophiles. However, once





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 Compression for Great Video and Audio  
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 Focal Press © 2010 Citation  
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## Chapter 9: MPEG 1 and 2

### MPEG-1

MPEG-1, released in October 1992, was the Moving Pictures Experts Group's first standard, and it offered revolutionary quality for its time. Although it has been eclipsed by later technologies, it laid the foundation for them as well as digital video for consumer electronics.

MPEG started out following the success and technical approaches of JPEG for still images and H.261 for videoconferencing, and as such is a pretty typical 8x8 DCT codec with motion compensation.

The initial hype for MPEG-1 was its application as a compression format for Video CD and interactive movies on desktop computers. The interactive movie angle never really caught on—it required users to buy a \$200 card to get full-motion video, and having to sit back and watch a blocky video clip between doing stuff never amounted to compelling game play. It quickly became clear that users were much more interested in fully interactive real-time 3D games than in interactive cinema. Most CD-ROM projects made use of QuickTime or AVI, both of which offered greater flexibility and lower decode requirements. By the time computers sported CPUs fast enough for MPEG-1 playback to be

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## Continuous Improvement

Featuring Lorraine Heggessey

Lorraine Heggessey @ 2012

Length: 3 minutes Citation

Lorraine Heggessey has witnessed that paying attention to detail, constantly improving your product and not resting on your laurels are keys to success.



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### Description

Lorraine Heggessey has witnessed that paying attention to detail, constantly improving your product and not resting on your laurels are keys to success.

### Lesson Summary

- It is important to regularly re-examine your product or performance to find ways to improve.

### Questions to Ask

- What person in your company would be a good role model as one who doesn't rest on his laurels?
- Will spending major sums of money for change be worth the investment?
- What aspects of your operation can benefit from a new idea or new approach?
- Do you believe that if you don't continue to evolve, you die? Why or why not?

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